



Justice Institute of British Columbia COURSE OUTLINE

Course Code: CRT 121

Course Title: Media Awareness

Prerequisite Courses: None

Sponsoring Division: Courts Academy

Previous Course Code & Title: CRT 230

Course Effective Date: N/A

# of Credits:	0
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Course Description:

The course is designed to introduce supervisors and line staff to media relations.

Course Goal(s):

The course will result in the candidates being exposed to general media behaviour. The course will prepare the candidate to respond appropriately to media encounters.

Course Learning Objectives:

Upon successful completion of this course, the learner will be able to:

1. Avoid being drawn into giving personal opinions during interviews by the media
2. Respond appropriately to request for information or interviews by the media
3. Behave appropriately when in view of the media

Course Topics/Content:

- What makes news
- Reporter characteristics

Text and Resource Materials: Use APA style; specify chapters where applicable. ([APA Style Guidelines](#))

Required:

Recommended:



Course Level:

	First Year		Second Year		Third Year		Fourth Year
	Other (describe):						

Equivalent Course(s) within the JIBC:

Class Delivery Methods:

Some courses are delivered using a range of methods within one class (course section) or alternative methods in different classes. Please outline the most common delivery options used for this course. The total class hours should be the same for each option.

Delivery Methods	Class Option A (Hours)	Class Option B (Hours)	Class Option C (Hours)	Class Option D (Hours)
Classroom/Lecture/Discussion	7			
Simulation/Lab				
Practicum/Fieldwork				
Online				
Correspondence				
Total Class Hours	7			

Comments on Delivery Methods:

Related Program(s): (where applicable)

Credit Transfer exists at: (List Institutions with official transfer agreements and name equivalent courses)

Course Grading System:

Check the system that applies to this course:

	Letter Grades		Percentage		Pass/Fail		Credit/No Credit
	Complete/Incomplete	X	Attendance Only		Not Applicable		

Passing Grade:	N/A
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JIBC Standard Grading Scale for Letter, Grade Point and % Grades:

Letter Grade	Grade Points	% Range	Letter Grade	Grade Points	% Range
A+	4.33	90-100	C+	2.33	64-67
A	4.00	85-89	C	2.00	60-63
A-	3.67	80-84			
B+	3.33	76-79	C-	1.67	56-59
B	3.00	72-75	D	1.00	50-55
B-	2.67	68-71	F	0.00	0-49



Evaluation Activities and Weighing: (complete the %'s which apply – total must equal 100%)

Final Exam	%	Assignments	%	Project	%	Capstone Project	%
Midterm Exam	%	Portfolio	%	Participation	%	Other	%
Quizzes/Test	%	Simulations	%	Practicum	%	TOTAL	100%

Comments on Evaluation:

Other Course Guidelines, Procedures and Comments:

The course is directed at Senior Supervisors, Supervisors, Deputies and Registry and Court Staff. The class size is a minimum of 10 candidates.

View the Justice Institute of BC Policies listed below at:

<http://www.jibc.bc.ca/studentServices/main/AcademicServices/policies.htm>

Access Policy
Harassment Policy
Prior Learning Assessment Policy
Student Code of Conduct

Academic Appeals Policy
Intellectual Property Rights Policy
Research on Human Subjects: Ethics
Student Records